



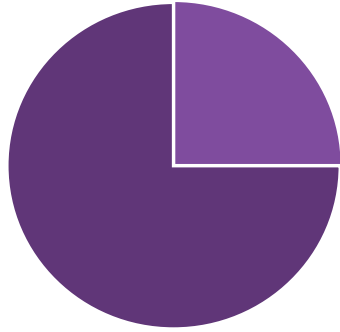
LIFE FITNESS
FAMILY OF BRANDS



ANYTIME FITNESS

INSPIRING HEALTHY TO HAPPEN

Anytime Fitness Franchisee Information from Life Fitness



3 of **4**

Anytime Fitness locations choose
Life Fitness equipment



7 Continents

The Antarctica21 partnership between Anytime Fitness
and Life Fitness created the first health club franchise on all
seven continents.



A Strong Business, Built on Strong Relationships

Anytime Fitness is the world's fastest growing fitness chain, and Life Fitness is proud to have been an important partner from the beginning.

Life Fitness was there in 2002 when the first Anytime Fitness opened in Cambridge, Minnesota. Now our trusted and inviting fitness equipment is found in 3 of 4 Anytime Fitness locations around the world.

During this partnership, Life Fitness has been excited to see Anytime Fitness expand to more than 4,000 clubs. And, we're thrilled to have the opportunity of joining Anytime Fitness when it opens the first health club franchise in Antarctica.

We're excited about the future of Anytime Fitness and thrilled to be a trusted partner. Together we are inspiring healthier lives.

Life Fitness

Our Story



1968

Dr. Keene P. Dimick creates the first Lifecycle.



1977

Augie Nieto and partner Ray Wilson establishes Lifecycle, Inc



1989

Hammer Strength is founded



1991

Life Fitness produces its first treadmill

2002

Anytime Fitness opens its first club in Cambridge, Minnesota and partners with Life Fitness



2003

Life Fitness introduces an LCD touch screen console



2012

The 500,000th treadmill comes off the line in Franklin Park, Illinois

Club No. 2,000 opens



2011

Anytime Fitness opens in its 10th country



2010

Member 1,000,000 joins Anytime Fitness



2009

Anytime Fitness opens its 1,000th club



2007

Life Fitness launches Elevation Series cardio with iPod® compatibility



2005

Anytime Fitness grows to more than 100 clubs



2013

Life Fitness innovates with the Discover tablet console



2015

Anytime Fitness opens its 3,000th club



2016

More than 1,000 clubs exist outside of North America



2019

Life Fitness creates S180, a versatile and space-saving functional training area.



2019

A partnership with Antarctica21 means that Anytime Fitness is the first franchise, of any type, on all seven continents. Life Fitness provides the fitness equipment for this milestone.

Creating Exciting and Energizing Experiences



Our decision was based on the quality of the equipment, the leading edge technology the equipment offered and the service from the Life Fitness team. Owing to the strong future resale values associated with Life Fitness equipment, we were able to obtain a strong finance deal via their preferred providers.

~Anis Suterwalla
Anytime Fitness London, Kings Cross



**INVITING
CARDIO**



**CHALLENGING
STRENGTH TRAINING**

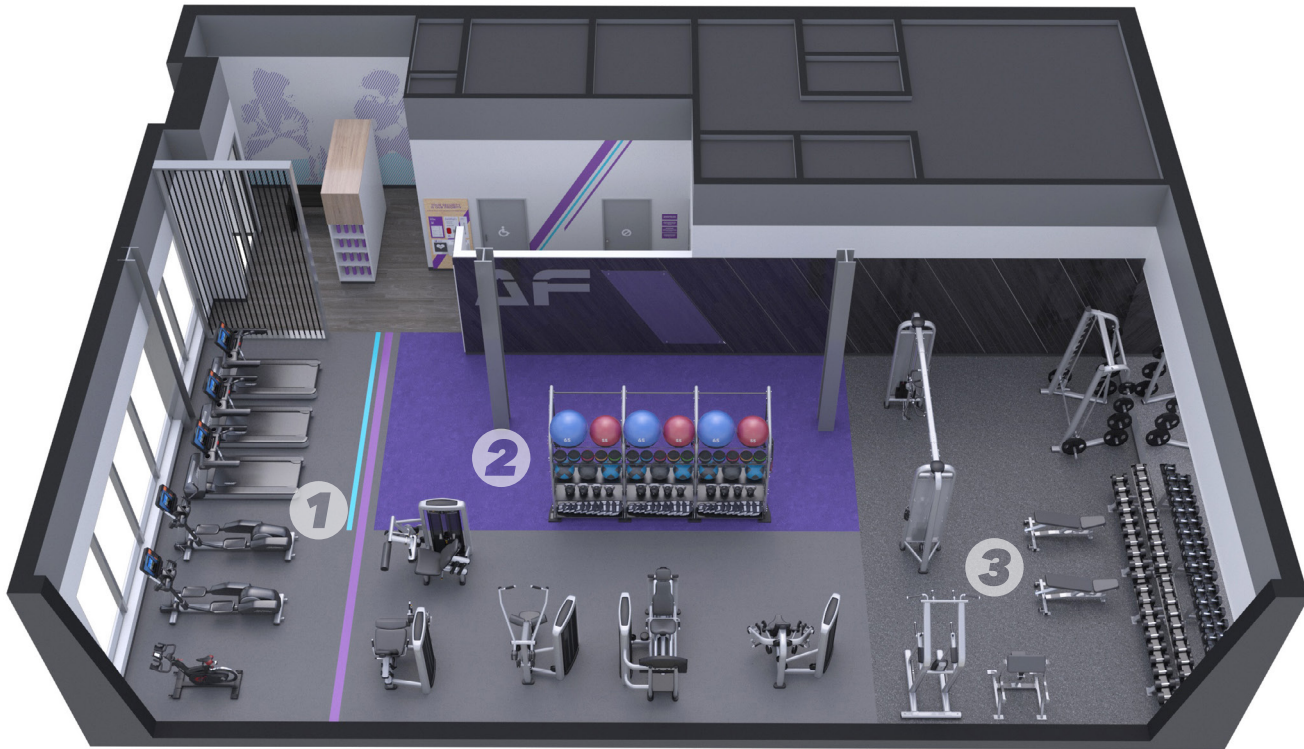


**INVIGORATING
GROUP TRAINING**



From Dream to Reality

Partnership means that Life Fitness is there to guide you through choosing your fitness equipment mix.



SMALL FACILITY

1 CARDIO

Integrity Series with Discover SE3HD Consoles

- 3 Treadmills
- 2 Elliptical Cross-Trainers

1 ICG Indoor Cycling Bike

2 FUNCTIONAL AREA

1 S180 wall-adjacent unit

3 STRENGTH

Insignia Series

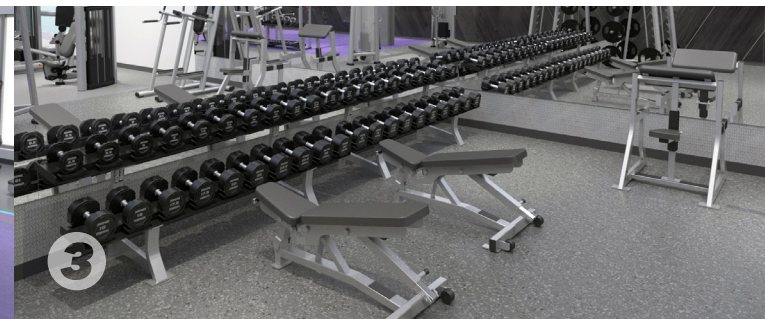
- 1 Chest Press
- 1 Lat Pulldown
- 1 Leg Press
- 1 Leg Extension
- 1 Leg Curl

Signature Series Benches & Racks

- 1 Smith Machine
- 1 Preacher Curl
- 1 Knee-Up/Dip
- 2 Two-Tier Dumbbell Rack
- 2 Multi-Adjustable Benches

Signature Series Cable Motion

1 Cable Crossover





MEDIUM FACILITY

1 CARDIO

Integrity Series with Discover SE3HD Consoles

- 4 Treadmills
- 4 Elliptical Cross-Trainers

- 1 ICG Indoor Cycling Bike
- 1 Row GX

2 FUNCTIONAL AREA

- 1 S180 wall-adjacent unit

3 STRENGTH

Insignia Series

- 1 Leg Extension
- 1 Lat Pulldown
- 1 Leg Press
- 1 Chest Press
- 1 Biceps Curl
- 1 Leg Curl
- 1 Triceps Press
- 1 Chest Fly/Rear Deltoid

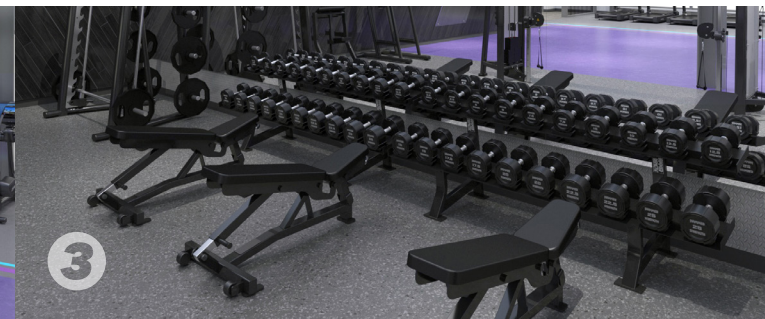
Signature Series Benches & Racks

- 1 Smith Machine
- 1 Preacher Curl
- 1 Knee-Up/Dip
- 3 Multi-Adjustable Benches

Signature Series Cable Motion

- 1 Cable Crossover

**Black frame colors only available for full cardio and strength refresh in select countries*



LARGE FACILITY

1 CARDIO

Integrity Series with Discover SE3HD Consoles

- 4 Treadmills
- 4 Elliptical Cross-Trainers

- 1 PowerMill
- 1 Total Body Arc Trainer

- 2 ICG Indoor Cycling Bikes
- 2 Row GX

2 FUNCTIONAL AREA

- 1 S180 wall-adjacent unit

3 STRENGTH

Insignia Series

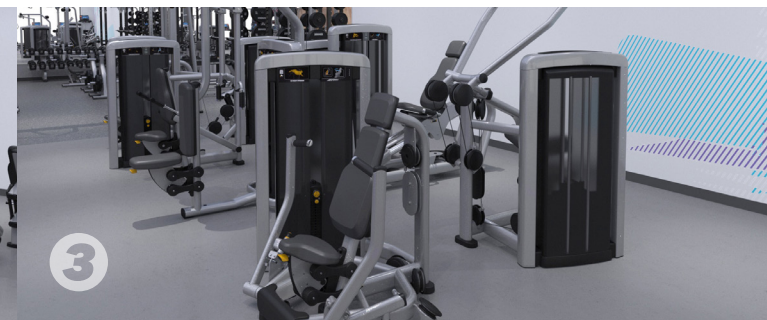
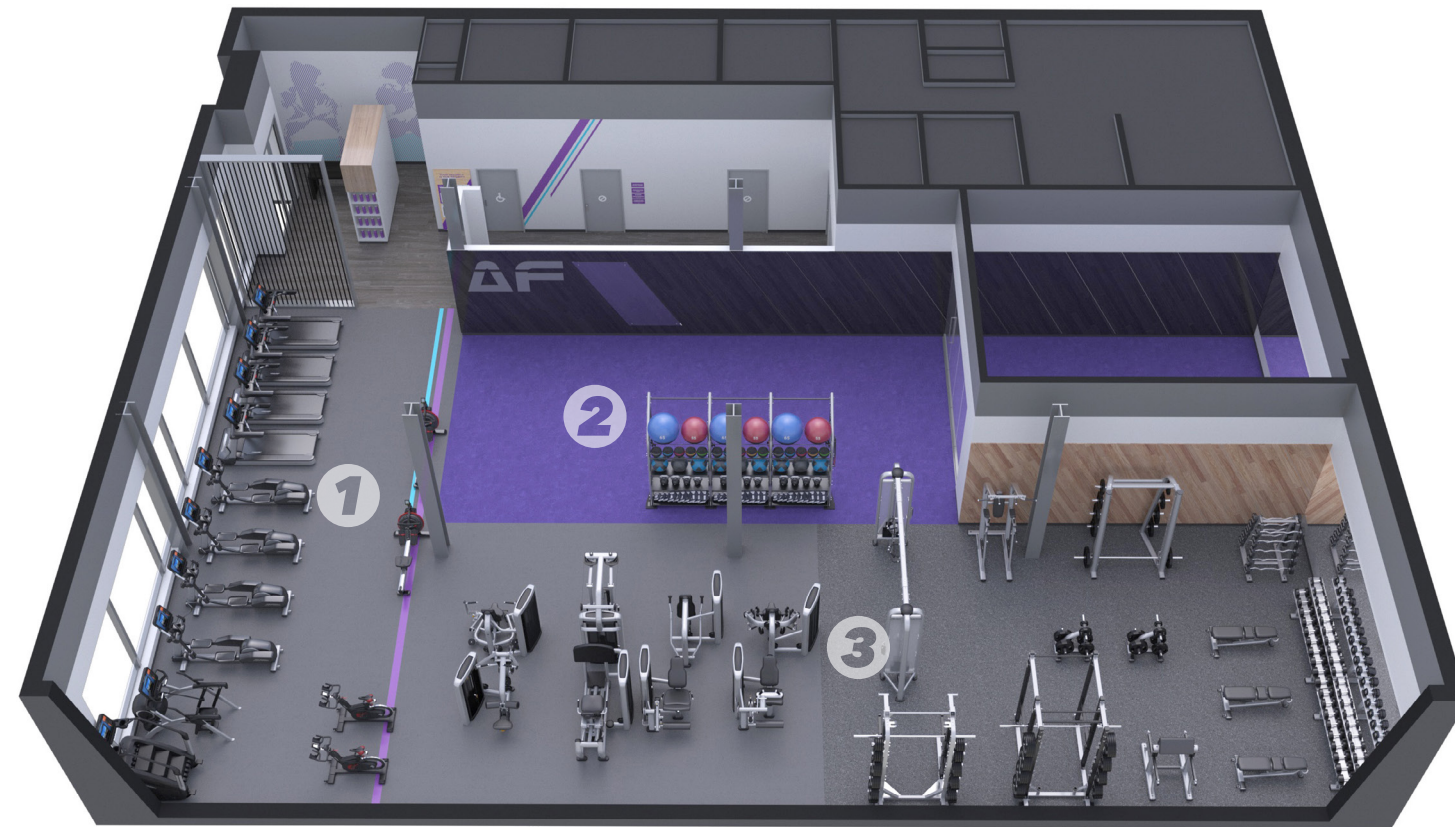
- 1 Lat Pulldown
- 1 Chest Fly/Rear Deltoid
- 1 Leg Press
- 1 Leg Curl
- 1 Leg Extension
- 1 Chest Press
- 1 Biceps Curl
- 1 Triceps Curl

Signature Series Benches & Racks

- 1 Smith Machine
- 1 Preacher Curl
- 2 Weight Trees
- 3 Multi-Adjustable Benches
- 1 Barbell Rack
- 2 Two-tier Dumbbell Rack

Hammer Strength

- 1 Power Rack
- 1 Half Rack



INSPIRING HEALTHY TO HAPPEN

We look forward to having you join the Life Fitness family.

Reach out to your local Life Fitness sales consultant for more information.

LIFE FITNESS WORLD HEADQUARTERS
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LifeFitness.com

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